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#### Abstract

Results of assessing Eastern New Mexico University students' cognitive outcomes are presented as one component of research being conducted by the Student Impacts and Outcomes Committee. The impact of general education studies on undergraduates' integration and utilization of knowledge is being assessed using the American College Testing Program's College Outcomes Measures Program (ACT COMP) objective test. The test consists of six subtests: functioning in social institutions, using science and technology, using the arts, communicating, solving problems, and clarifying values. First semester freshmen are required to take this test; 704 students were tested in September 1986. The total ACT COMP score for the average freshman ( $0-29$ cumulative credit hours) was at the 43 rd percentile when compared to national norms. Percentiles for ENMU and the national sample are also reported for the six subtests. Charts present ACT COMP subtest results on: university-wide percentile rankings; percentile rankings for the advising center and for four colleges within the university; and comparisons of scores for five ethnic groups. (SW)


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Near the beginning of the Spring 1985 semester President Matheny created the Student Impacts and Outcomes Committee. The charge to the committee was three fold: (1) to design and implement a comprehensive student assessment study; (2) to oversee the study to protect its integrity; and (3) based upon the work of the committee, to make policy recommendations to the Vice President for Planning and Analysis. The F'rpose of this assessment program being the evaluation of the cognitive and non-cognitive impacts Eastern New Mexico University has on its students. Since that time, the Student Impacts and Outcomes Committee has done much work and issued two interim reports the second of which outlines the committee's intended design and methodology for the study.

One component of this project has been the assessment of the impact of the "general education" component of the undergraduate experience. The committee has pursued and evaluated various options as they related to assessing the cognitive impact of "general education" at Eastern. The instrument identified as being the best available was the ACT COMP (College Outcome Measures Program) objective test. This is a two-hour multi-media multiple choice exam that focuses on the integration and utilization of knowledge. The test is divided into six subtests.

1. Functioning in Social Institutions reflects the student's ability to identify those activities and institutions which constitute the social aspects of a culture, understand their impact on individuals and analyze the functions of self and others within social institutions.
2. Using Science and Technology indicates the student's ability to identify scientific/technological aspects of a culture, understand their impact on individuals and analyze the consequences of using technological products for self and the culture.
3. Using the Arts reflects the student's ability to identify those activities and products which constitute the artistic aspects of a culture, understand the impact that art in its various forms has on individuals and analyze the use of works of art by self and others.
4. Communicating measures the student's ability to send and receive information (including mathematical calculations) in a variety of modes for a variety of purposes.
5. Solving Problems reflects the student's ability to define a variety of problems, select approaches to solve them, generate solutions, collect information, check logical consistency, select a good solution and evaluate the process by which a problem was solved.
6. Clarifying Values indicates the student's ability to identify their values and the values of others, understand how values develop and analyze the implications of decisions made by oneself or others based on those values.

Near the end of the Spring 1986 semester the committes was ready to implement the study. After several meetings through the summer the comittee set September 10, 1986 as the date. All rirst semester freshmen ( $C$ to 29 cumulative credit hours) were required to take the test. On September 10, 1986, under the direction of Dr. Gordon Mack, 675 students were tested. Then, on September 23, 1986 make-up sessions were arranged for those who were not tested on the 10 th and 29 more students were tested. All completed test forms were then sent to ACT for coding and sumary tabulation. ACT then returned a summary report and a data tape for further analysis.

The results indicate that the total ACT COMP score for the "average freshman" ( 0 to 29 cummulative hours) at Eastern was at the 43 rd percentile when compared to national norms. On the subtests the "average ENMU freshman" compared as follows:

| TEST | PERCENTILE | ENMU <br> Mean | NATIONAL <br> Mean |
| :--- | :--- | :--- | ---: |
| Functioning in Social | 40th Percentile | 56.91 | 59.0 |
| $\quad$ Institutions | 45th Percentile | 57.84 | 59.0 |
| Using Science | 55th Percentile | 55.92 | 55.1 |
| Using the Arts | 35th Percentile | 45.67 | 48.7 |
| Comunicating | 55th Percentile | 70.87 | 70.1 |
| Solving Problems | 45th Percentile | 52.74 | 53.8 |
| Clarifying Values | 43rd Percentile | 169.69 | 172.4 |

The remainder of this report focuses on college comparisons based upon the percentile rankings of average ACT COMP subtest scores as compared to national norms. All ENMU data are for "first-time entering freshman (0 cummulative hours)". The charts in this report are in the following order:

1. College summaries.
2. Comparison of each subtest score by college.
3. Ethnic group comparisons.

Please direct all comments and questions to either Dr. Patrick Rucker (2711) or Dr. Robert Wilkinson (2467).

## Definitions

## Colleges

| CLAS: | College of Liberal Arts and Sciences |
| :--- | :--- |
| COB: | College of Business |
| CFA: | College of Fine Arts |
| CET: | College of Education and Technology |
| Adv Cnt: | Advising Center |

## Subtests

FSI: Functioning in Social Institutions
US: Using Scietice
UA: $\quad$ Using the Arts
COMM: Communicatiug
SP: Solving Problems
CV: Clarifying Values
Total: Total of the subtest scores

University-wide Percentile Rankings


College Percentile Rankings


College Pe-centile Rankings


## Advising Center



College of Business

;

College of Education and Technology


College of Fine Arts


College of Liberal Arts and Sciences


## Percentile Rankings



## Percentile Rankings



## Fercentile Rankings



## Percentile Rankings



Percentile Rankings


## Percentile Rankings



Percentile Rankings


## Percentile Rankings of Ethnic Groups



Percentile Rankings of Ethnic Groups



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